

# HAPPY TAILS



**YOUR HEALTHY PET FOOD STORE**

When you buy a bag of dog food, you should be paying for nutrition. Don't let those inexpensive sticker prices fool you – cheap to buy is not always the cheapest to feed.

The comparisons below were based on a typical, moderately active 50lb dog based on the recommended feeding on the bag. (We have found, with our clients' dogs and our own that you will often feed even LESS of the quality food than the recommended amount)

Food Type	Grocery Store Brand "Beneful Healthy Harvest"	Popular Pet Store Brand "Science Diet Adult"	Good Quality Brand "Chicken Soup" (Available at Happy Tails)	High Quality Brand "Innova" (Available at Happy Tails)
Analysis	25 / 10 / 4 / 14	21.5 / 13 / 3 / 10	24 / 14 / 3 / 10	24 / 14 / 2.5 / 10
Kcal per pound	1649	1684	1633	1679
Kcal per cup	345	365	336	504
Largest Bag Unit	31.1	40	35	30
Cups Per Bag	124.4	160	140	120
Cost Per Bag	\$30.99	\$46.99	\$34.98	\$47.98
Cost Per LB	\$1.00	\$1.17	\$0.99	\$1.59
Cost Per Cup	\$0.25	\$0.29	\$0.25	\$0.39
Recommended Daily Amount	3.25 cups	3	3	2
Daily Feeding Cost	\$0.81	\$0.87	\$0.75	\$.78
Days bag will last	38	53	47	60
Bags Needed/ Year	9.6	6.9	7.77	6
Monthly Feeding Cost	\$24.79	\$27.02	\$22.65	\$23.99
Yearly Feeding Cost	<b>\$297.00</b>	<b>\$324.23</b>	<b>\$271.79</b>	<b>\$287.88</b>

# ALWAYS CHECK YOUR INGREDIENTS LIST!

## Ingredients List

Name of Food	Ingredients	Yearly Feeding Cost (monthly)
<b>Grocery Store Brand Beneful Healthy Harvest</b>	Ground yellow corn, corn gluten meal, whole wheat four, animal fat, soy protein concentrate, soybean meal, pearled barley, brewers rice, tricalcium phosphate, sugar, water, animal digest, sorbitol, phosphoric acid, salt, potassium chloride, L-Lysine monohydrochloride, calcium carbonate, sorbic acid, dried spinach, dried sweet potatoes	<b>\$297.00 ( \$24.97)</b>
<b>Popular Pet Store Brand Science Diet Adult</b>	Chicken, Ground whole grain corn, ground whole grain sorghum, ground whole grain wheat, chicken by-product meal, soybean meal, corn gluten meal, animal fat, brewers rice, chicken liver flavor, soybean oil, flaxseed	<b>\$324.23 (\$27.02)</b>
<b>Good Quality Brand Chicken Soup (Available at Happy Tails)</b>	Chicken, turkey, chicken meal, ocean fish meal, cracked pearled barley, whole grain brown rice, oatmeal, millet, white rice, chicken fat, potatoes, egg product, tomato pomace, duck, salmon, flaxseed	<b>\$271.79 (\$22.65)</b>
<b>High Quality Brand Innova (Available at Happy Tails)</b>	Turkey, chicken, chicken meal, barley, brown rice, potato, rice, chicken fat, flaxseed, natural flavors, herring, apple, carrot, pumpkin, egg, sunflower oil, sea salt	<b>\$287.88 (\$23.99)</b>